

Chapter 6 Writing Prompts

6.1 Public Opinion is formed through Political Socialization

a. Define Public Opinion

b. Identify 3 agents of political socialization in America and explain how each influences opinions today.

6.2 PUBLIC OPINION POLLING IS USED TO MEASURE AMERICANS BELIEFS ABOUT A NUMBER OF ISSUES, AND POLLING CAN BE RELATIVELY ACCURATE UNDER CERTAIN CONDITIONS.

A. EXPLAIN HOW ONE OF THE FACTORS LISTED BELOW CAN HAVE AN IMPACT ON THE ACCURACY OF A PUBLIC OPINION POLL.

B. EXPLAIN HOW ANOTHER FACTOR FROM THE LIST BELOW CAN IMPACT THE ACCURACY OF A PUBLIC OPINION POLL.

- **RANDOM SAMPLE**
- **THE WAY THE QUESTIONS ARE WORDED**
- **SAMPLING ERROR**

C. IDENTIFY AND EXPLAIN ONE REASON WHY IT IS SO DIFFICULT TO OBTAIN AN ACCURATE PUBLIC OPINION POLL THAN IT WAS IN THE PAST.