

AP Government: Chapter 6 Study Guide

Vocabulary:

Political Socialization

Straw Polls

Exit Polls

Push Poll

Tracking Polls

Political Ideology

Random Sample

Sampling Error

Things to Know:

Factor in Voter Turnout

What makes a successful poll?

Problems with Polling

Religion and Voting Trends

Ethnicity and Voting Trends

Geography and Voting Trends

Gender and Voting Trends

Education and Voting Trends

Components of Political Socialization

Intensity in regards to polls?

What has the greatest impact?

Most Liberal religious group?

Gender Gap and reasons for the Gap.

Who was the founder of modern polling?