

CHAPTER 10-Campaigns

TERM	DEFINITION
Presidential Primary	
Superdelegate	
Political Consultant	
Finance Chairperson	
Pollster	
Communication Director	
Press Secretary	
Get-Out-the-Vote	
Tracking Poll	
Focus Group	
Spin	
Spin Doctors	
Hatch Act	
FECA	
Hard Money	
Political Action Committee	
Soft Money	
Issue Advocacy Advertising	
Super PAC	
Independent Expenditures	
Citizens United v. FEC	
Beauty Contest	
Front Runner	
Front Loading	
Buckley v. Valeo (1971)	
Battleground State	
BCRA of 2002	