

Chapter 10 Study Guide: Campaigns and Campaign Finance

- Power positions in our government (Qualifications Triangle)
- Key players in the campaign/Components of a campaign staff
- Hard Money vs. Soft Money?
- Presidential Primary Information/Nominating Conventions/Front Loading/Front Runner
- Purpose of Front Loading
- Federal Election Commission (What is it? What established it?)
- What are PAC's?
- Difference between SUPER PAC and PAC's
- Dollar amounts that individuals can give to candidates and Political Parties in 1971 and 2002.
- Dollar amounts that PAC's can contribute to candidates campaign funds.
- Limits on Individuals? (ceiling) PACs? (ceiling)
- SUPER PAC's? What opened the door for them to operate?
- What is an incumbent?
- First amendment and campaign finance reform history.
- Campaign Finance Timeline.
- What is the overall goal of campaign finance reform?
- What is a focus group?
- What is a 527 group?
- What qualifies one as a battleground state?
- The media's role in campaigns/Super PAC advertising.

Key Legislation:

- Tillman Act
- Taft-Hartley Act
- Hatch Act
- Federal Election Campaign Act 1971/74
- Bipartisan Campaign Reform Act of 2002 (McCain-Feingold Act)

Key Court Cases:

- Buckley v Valeo
- Citizens United v. FEC